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**FOR IMMEDIATE RELEASE**

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Camp Happy Days and The Carolina Girl, Charleston's Only Exclusive Special Events Yacht are partnering on a fundraising campaign:

**"The Carolina Girl Champagne Campaign Send a Kid Kickin' Cancer to Camp"**

Take part in an incredible "Giving Back" evening on the Carolina Girl. "Giving back is essential to becoming successful", says Capt. Bob owner and operator.

Leaving from Ripley Light Marina on either May 3 or September 20, the 2 hour harbor cruise includes a full bar, hors d'oeuvres, music dancing, and of course complimentary champagne! The Carolina Girl consists of three levels: the top level is covered with plenty of deck space for dancing, strolling, lounging and enjoying the harbor sights; the middle level in the main dining and bar area; and the lower level features the Key West room.

Each year approximately 170 children with cancer and their siblings ages 4-16 arrive at Camp Happy Days eager to leave worries of cancer far behind as they enjoy a week filled with fun, new friends and unlimited possibilities. To the casual observer, Camp is simply about fun and new friends, but for children fighting cancer it is so much more. Derrick Demay, Chairman of Camp Happy Days says "this is a powerful life-changing week where children discover strength in the comfort of new friends, a newfound confidence and the will to continue their fight". Camp Happy Days opens the door to a world of hope and possibilities for children who have been diagnosed with cancer and provides a supportive atmosphere where children are encouraged to look beyond their limits, face challenges and achieve things they never thought were possible which builds confidence and gives them the will to continue fighting.

With the philanthropic efforts of Charlestonians we will be able to sell 200 tickets to meet our \$20,000 goal to give kids with cancer a week of unbelievable fun!

**How you can take part!**

Each ticket is \$100.00 and we have created an 8 day plan to raise \$200!

- Day 1: Put in your contribution of \$10
- Day 2 Ask your partner/spouse to contribute \$10
- Day 3 Ask 4 family members to contribute \$10
- Day 4 Ask 4 co-workers to contribute \$10
- Day 5 Ask 2 neighbors to contribute \$10
- Day 6 Ask 2 friends to contribute \$10
- Day 7 Ask 2 people from church to contribute \$10
- Day 8 Ask 2 people you do business with to contribute \$10