

# Business Review

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Monday July 28, 2008

CHARLESTON.NET The Post and Courier



**Year of the yacht**  
Charleston Harbor's newest big boat is open for business and here to stay year-round. The Carolina Girl, a 100-

foot luxury yacht docked at the Ripley Light Yacht Club, seats 150 guests on its three decks: an open air top deck, a cushy "Key West Room" down below and a formal dining room in the middle.

Capt. Bob Murray, who worked as an economics professor in New York and a local stockbroker before heading to the open sea full-time, bought the boat in Maine after realizing Charleston's long-standing need for a year-round yacht. Rates vary depending on services provided, but dockside parties start at \$3,500, Murray said.

## Making Headway

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MARKETING